The TOP 10 reasons to support JERRY Patterson for TEXAS LAND COMMISSIONER

10 Jerry Patterson is the most qualified candidate to ever seek the position of Texas Land Commissioner.

- Primary responsibilities of Land Commissioner: Texas veterans, coastal management and oil & gas royalties.
- Jerry is a retired Marine, Vietnam veteran, and author of the Texas Veterans Home Program.
- Served six years as coastal state senator and author of the Texas Coastal Management Plan.
- Proposed Texas School Power plan in 1998 to lower costs for Texas schools through in-kind gas royalties.
- Jerry understands the importance to education of the state's oil and gas royalty revenues.

9 He's a nationally-recognized spokesman for conservative causes.

- Known statewide as conservative leader on constitutional rights and individual freedoms.
- National TV appearances include Court TV, FOX TV's *Hannity and Colmes*, Tom Snyder, *Nightline*, PBS.
- National radio exposure on Sean Hannity's WABC radio program and Rush Limbaugh.
- Jerry's historic debate vs. liberal Molly Ivins on ABC's *Nightline* earned respect of conservatives nationwide.
- Frequent guest on local conservative talk radio in major media markets across Texas .

8 He enjoys strong ties to Republican grassroots in Texas.

- Jerry Patterson is a longtime Republican; his first elected office: Republican precinct chairman.
- Served in several county Republican party positions and as delegate to Republican State Conventions.
- Remains regular visitor to Republican clubs from El Paso to Galveston, from Lubbock to San Antonio.
- Maintains the support of many SREC, county chairs and precinct chairs across the state.
- Will actively seek to build Republican grassroots as a statewide Republican officeholder.

7 He will strengthen the GOP ticket with crossover conservative Democrat votes.

- With strong Republican values, Patterson was elected twice in a heavily Democrat district.
- Author of the 1995 concealed handgun law, Jerry appeals to Democrat supporters of the 2nd amendment.
- A Marine Vietnam veteran, Jerry is the favored candidate of Texas' 1.6 million veterans regardless of party.
- Blue collar background (longshoreman, truck driver, roustabout) appeals to conservative Democrats.
- Established reputation for honesty and integrity appeal to all voters, regardless of party affiliation.

6 He likes to beat Democrats in November.

- Defied expectations in 1992 by defeating a 30-year incumbent in a heavily Democrat district
- In 1994, court-mandated redistricting made his district even more democrat
- 1994 opponent was well-financed, two-term Democrat twice named one of "Texas Ten Best" legislators.
- Again, Patterson defied expectations and defeated his opponent with a 56% margin of victory.
- Strength of personality, amiability and core convictions make Jerry a tough candidate against Democrats.

5 He has a history of bold, legislative accomplishments in the Texas Senate.

- Amended the Texas Constitution to allow Home Equity Lending; supported overwhelmingly by Texans.
- Created the Texas Veterans Home program in the Veterans Land Board
- Veterans Home Program provides Texas veterans with skilled long-term care at no cost to the taxpayer.
- Authored and Passed the Right To Carry law and restored a constitutional right for law-abiding Texans.
- Created a new Department of Public Safety task force to round up dangerous parole violators.
- New DPS task force funded without new appropriations solely by fees placed on convicted felons.
- Jerry's legislative experience will help to maximize efficiency of GLO programs and initiatives.

4 He has a wide base of support across Texas.

- Jerry Patterson has successfully established a strong base of support in every corner of Texas.
- High visibility and support amongst 225,000 Concealed Handgun Licensees and 300,000 NRA members.
- Favored candidate of 1.6 million Texas veterans and active military personnel.
- Strong ties to his former Senate constituency in Harris and surrounding counties.
- Former Senate district is the #1 media market and largest Republican primary electoral block in Texas.
- Residual statewide name I.D. from the 1998 Republican primary campaign
- Leadership of Republican Veterans of Texas, an official Republican Party auxiliary.

3 He is a proven primary vote-getter.

- Outspent $3.8 million to $380,000—a ten to one margin—Jerry held his 1998 primary opponent to 51%.
- Embedded constituencies and built-in name I.D. gives Jerry a head start for 2002.
- Jerry Patterson has shown he can achieve greater turnout per expenditure than any other candidate.

2 He is a man of integrity and honesty. But don't take our word.

- In the 1998 primary, Jerry received the endorsement of every major daily newspaper in Texas.

Dallas Morning News (February 1998)

"... A primary reason this newspaper supports Mr. Patterson is his reputation as a straight player. Legislative colleagues describe the senator as someone who pulls few punches."

Texas Monthly (March 1998)

"... State Senator Jerry Patterson of Pasadena, is an all-too-rare type of politician: an unpolished, fearless, what-you-see-is-what-you-get overachiever ..."

Fort Worth Star Telegram (February 1998)

"State Senator Jerry Patterson of Harris County receives our endorsement in this hotly contested race on the basis of his record of achievement on land office issues while in the Senate and his greater dedication to the land commissioner's position for its own sake rather than as an interim steppingstone to higher office ..."

The Facts (Brazosport, TX - February 1998)

"... we knew Patterson was bound for statewide constituency. The rest of Texas deserves the same outstanding leadership in the Land Office that Patterson demonstrated in the Senate ... he has been tenacious and diligent ... the most impressive of Patterson's achievements is his personal integrity ... When this man gives you his word, he stands by it. Jerry Patterson is a man of action, not empty rhetoric ..."

... and the number one reason to support Jerry Patterson for Texas Land Commissioner ...

1 He wants the job . . not the title.

- The office should seek the man, not the other way around.
- Jerry has never "shopped around" for office; he has been single-minded in his campaign for GLO.
- The Office of Land Commissioner is more than a placeholder. It is vital for millions of Texans statewide.
- Jerry Patterson wants the job of Texas Land Commissioner – not the title.



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To volunteer or make a contribution please visit www.votepatterson.com

Paid for by Patterson Campaign, Jennifer Patterson, Treasurer.