Leadership Matters. Now More than Ever.



Jerry Patterson is committed to the office of Texas Land Commissioner. Unlike others, **Jerry does not intend to use the position as an interim step to higher office**. Jerry believes the game of political musical chairs every four years is bad for Texas and bad for the Republican Party. He has already announced his intentions to seek re-election as Texas Land Commissioner in 2006.

As the only candidate for Texas Land Commissioner in the Republican primary who has defeated a Democrat in a general election, Jerry will bring strength to the Republican ticket in November 2002. In 1992, Jerry defeated a 30-year incumbent in a Democrat-leaning state senate district. In 1994, despite court-ordered redistricting which made this district even more Democrat, he defeated a well-financed Democrat trial lawyer - winning with 56% of the vote.

Jerry Patterson believes in specificity and an issue-oriented campaign. **While other candidates tout past business experience, Jerry offers real-world, dollar-specific proposals which make good business sense for the taxpayers of Texas**. For example, Jerry believes Texas should assert its state's right under the 10th amendment to the U.S. Constitution and reclaim from federal government control the oil and gas royalties which support the Permanent School Fund and public education. Millions in royalties, bonus monies, severance taxes and ad valorem taxes are lost due to federal encroachment on Texas' mineral rights.

With specific proposals for the General Land Office and the knowledge and experience needed to win in November, **Jerry Patterson is the best choice for Texas Land Commissioner**.

YES Jerry!

I want to help you bring experienced leadership and a strong Republican voice to the Texas General Land Office. Here's how I can help:

JERRY **Patterson**
for TEXAS LAND COMMISSIONER

checks payable to Patterson Campaign
P.O. Box 40218 • Austin, Texas 78704
www.votepatterson.com

Enclosing my contribution for: ☐ $25 ☐ $50 ☐ $100 ☐ $500 ☐ I would like to donate online

- ○ Put a bumper sticker on my car or truck.
- ○ Place a Patterson sign in my yard.
- ○ Email your e-newsletter to my friends.
- ○ Notify you of events in my area.
- ○ Hand out your campaign literature.
- ○ Coordinate my county or area.
- ○ Please use my name in endorsements.

☐ **YES! I would like to receive JP Notes, the electronic Patterson Campaign newsletter via email.**

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To Volunteer or Contribute:

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Leadership You Can Count On.






Jerry Patterson knows what it takes to be a leader. It takes hard work, dedication and integrity. For Jerry, these aren't political slogans – they are a way of life.

Jerry learned his leadership skills through a lifetime of experience. Working as a longshoreman on the docks of Houston and roustabout on an offshore oil rig while attending **Texas A&M**, Jerry learned the value of hard work. Twenty-five years in the **United States Marine Corps** including service in **Vietnam** taught him about dedication. In the **Texas Senate**, he proved that integrity and keeping your word leads to accomplishment. Accomplishments like the **Texas Concealed Handgun Law**, the **Texas Home Equity Freedom Act** and the **Texas Veterans Home Law**.

Jerry Patterson now wants to put that lifetime of experience to work for us in the Texas General Land Office. As **Land Commissioner**, he will bring experienced leadership and a clear conservative vision to state government. **You can count on it.**

Leadership You Can Trust.






There's more to leadership than calling yourself a leader. It's all talk until someone actually steps up and leads. As senator, Jerry Patterson did just that by authoring important Land Office legislation such as the **Coastal Management Plan** and the **Veterans home bill**. Jerry is the **first and only Republican** in decades to run for Land Commissioner with a legislative record on Land Office issues.

And now, as a **candidate for Land Commissioner**, Jerry is the only candidate in the Republican primary with specific proposals on how to improve the General Land Office. He has introduced a **six-point plan to improve veteran benefits** managed by the Land Office – without raising taxes or spending new money. His call to **roll back federal encroachment on Texas mineral rights** along the Texas Gulf Coast has the potential of adding millions of dollars to the **Permanent School Fund** for Texas public schools.

While other candidates tout past business experience, Jerry offers **real-world, dollar-specific proposals** which make good business sense for the taxpayers of Texas.

This is leadership. This is Jerry Patterson.



Jerry Patterson was born in Houston, Texas on November 15, 1946, attended public school in the Houston area, and graduated Texas A & M Class of 1969. While a student, Jerry worked in summer jobs ranging from longshoreman to roustabout on an offshore oil rig.

Jerry joined the Marine Corps Reserve in October 1965 and received his active duty commission at A&M in January 1970. He later served in Vietnam, leaving on the day of the "cease-fire", 26 January 1973.

In November 1974, Jerry received his Naval Flight Officer wings as a Marine aviator. Six years later, Patterson left active duty and continued to serve in the Active Reserve until 1991. He retired in 1993 as a Lieutenant Colonel.

In 1992, Jerry Patterson was elected to the Texas Senate in a stunning victory over a 30-year Democrat incumbent. A consistent conservative vote, Jerry's major legislative successes include passage of the historic concealed handgun law, a constitutional amendment allowing home equity lending, and the creation of the Veterans Home program in the General Land Office / Veterans Land Board at no cost to Texas taxpayers.

After leaving the Senate, Jerry was a candidate for Land Commissioner in the Republican primary in 1998. Recently, he has served as State Relations director for the American Red Cross, and as a legislative advocate for conservative causes.

Senator Patterson and his wife, Jennifer, reside in Austin. She is a graduate of the University of Texas School of Law and a practicing attorney specializing in tax law. His daughter, Emily, is an honors graduate of St. Edwards University and attends South Texas School of Law, while his son, Travis, is a graduate of Texas A&M and serves as a Lieutenant in the United States Marine Corps.

The TOP 10 reasons to support JERRY Patterson for TEXAS LAND COMMISSIONER

View or Download this list at www.votepatterson.com!



10 Jerry Patterson is the most qualified candidate in this race.

- Primary responsibilities of Land Commissioner: Texas veterans, coastal management and oil & gas royalties.
- Jerry is a retired Marine, Vietnam veteran, and author of the Texas Veterans Home Program.
- Served six years as coastal state senator and author of the Texas Coastal Management Plan.
- Proposed Texas Schools Power plan in 1998 to lower costs for Texas schools through in-kind gas royalties.

9 Patterson's a nationally-recognized spokesman for conservative causes.

- Known statewide as conservative leader on constitutional rights and individual freedoms.
- National TV appearances include Court TV, FOX TV's "Hannity and Colmes", Tom Snyder, "Nightline", PBS.
- National radio exposure on Sean Hannity's WABC radio program and Rush Limbaugh.
- Jerry's historic debate vs. liberal Molly Ivins on ABC's Nightline earned respect of conservatives nationwide.

8 Patterson enjoys strong ties to Republican grassroots in Texas.

- Jerry Patterson is a longtime Republican; his first elected office: Republican precinct chairman.
- Served in several county Republican party positions and as delegate to Republican State Conventions.
- Remains regular visitor to Republican clubs from El Paso to Galveston, from Lubbock to San Antonio.
- Maintains the support of many SREC, county chairs and precinct chairs across the state.

7 Patterson strengthens GOP ticket with crossover conservative Democrat votes.

- With strong Republican values, Patterson was elected twice in a heavily Democrat district.
- Author of the 1995 concealed handgun law, Jerry appeals to Democrat supporters of the 2nd amendment.
- A Marine Vietnam veteran, Jerry is the favored candidate of Texas' 1.6 million veterans regardless of party.
- Blue collar background (longshoreman, truck driver, roustabout) appeals to conservative Democrats.



6 Patterson likes to beat Democrats in November.

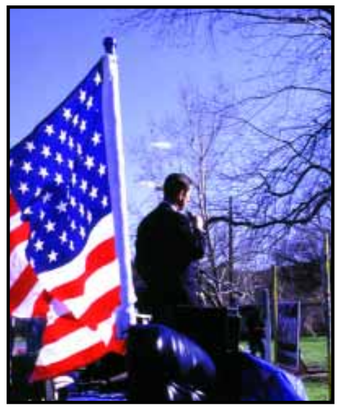
- Defied expectations in 1992 by defeating a 30-year incumbent in a heavily Democrat district.
- In 1994, court-mandated redistricting made his district even more Democrat.
- 1994 opponent was well-financed, two-term Democrat twice named one of "Texas Ten Best" legislators.
- Again, Patterson defied expectations and defeated his opponent with a 56% margin of victory.

5 Patterson has a history of bold, legislative accomplishments in the Texas Senate.

- Amended the Texas Constitution to allow Home Equity Lending; supported overwhelmingly by Texans.
- Created the Texas Veterans Home program in the Veterans Land Board
- Veterans Home Program provides Texas veterans with skilled long-term care at no cost to Texas taxpayers.
- Authored the Concealed Handgun law and restored a constitutional right for law-abiding Texans.
- Created a new Department of Public Safety task force to round up dangerous parole violators.
- New DPS task force funded without new appropriations solely by fees placed on convicted felons.

4 Patterson has a wide base of support across Texas.

- Strong support from 225,000 Concealed Handgun Licensees and 300,000 NRA members.
- Favored candidate of 1.6 million Texas veterans and active military personnel.
- Strong ties to his former Senate constituency in Harris and surrounding counties.
- Former Senate district is #1 media market and largest GOP primary electoral block in Texas.
- Residual statewide name I.D. from the 1998 Republican primary campaign.



3 Patterson is a proven primary vote-getter.

- Outspent $3.8 million to $380,000, Jerry held his 1998 primary opponent to 51%.
- Embedded constituencies and built-in name I.D. gives Jerry a head start for 2002.
- Jerry Patterson has shown he can achieve greater turnout per expenditure than any other candidate.

2 Patterson offers specificity; real-world proposals rather than rhetoric

- Has proposed to roll back federal encroachment on Texas mineral rights along the Texas Gulf Coast.
- Proposed greater access to coastal mineral rights could result in additional millions of dollars for Texas schools.
- Has put forth 6-point plan to improve veterans benefits, including maximizing use of Texas Veterans Home Program.

1 He is committed to the office of Land Commissioner; he wants the job . . .not the title.

- The General Land Office is a vital state agency. It is vital for millions of Texans statewide.
- Texans deserve a full-time Land Commissioner dedicated to public service.
- Patterson will not use this office as an interim step to higher political office.
- He has announced his plan to seek re-election to this office in 2006 and establish continuity of leadership.

But don't take our word . . .

The Dallas Morning News

". . . A primary reason this newspaper supports Mr. Patterson is his reputation as a straight player. Legislative colleagues describe the senator as someone who pulls few punches."

February 1998

Fort Worth Star Telegram

"State Senator Jerry Patterson of Harris County receives our endorsement in this hotly contested race on the basis of his record of achievement on land office issues while in the Senate and his greater dedication to the land commissioner's position for its own sake rather than as an interim steppingstone to higher office . . ."

February 1998

The Brazosport FACTS

" The rest of Texas deserves the same outstanding leadership in the Land Office that Patterson demonstrated in the Senate . . . the most impressive of Patterson's achievements is his personal integrity . . . When this man gives you his word, he stands by it. Jerry Patterson is a man of action, not empty rhetoric . . ."

February 1998

Texas Monthly

". . . State Senator Jerry Patterson of Pasadena, is an all-too-rare type of politician: an unpolished, fearless, what-you-see-is-what-you-get overachiever . . ."

March 1998